

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

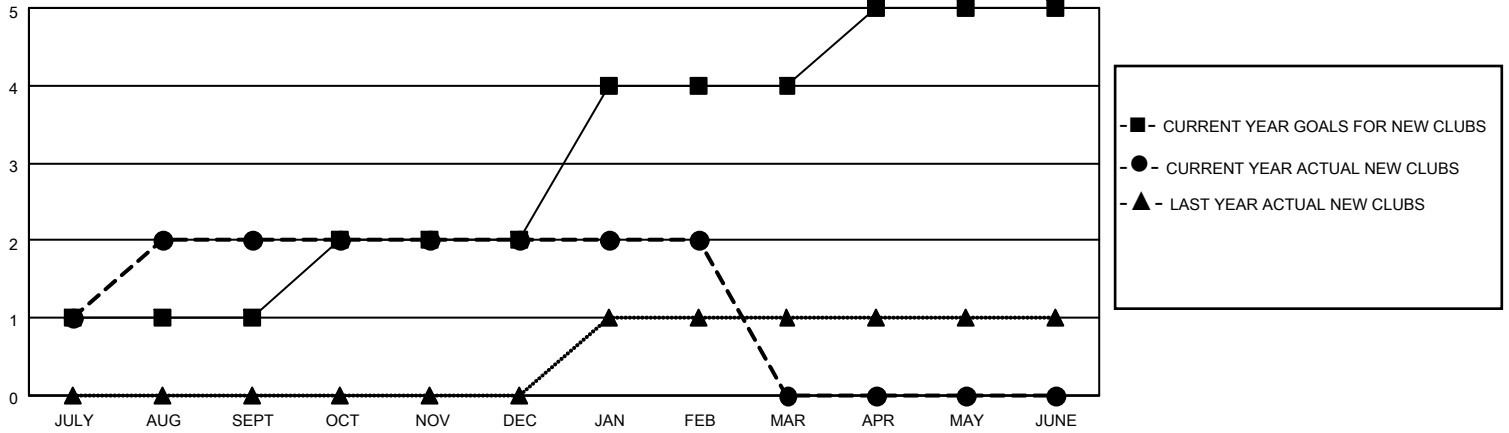
District 4 L6

Results as of: 2/28/2021

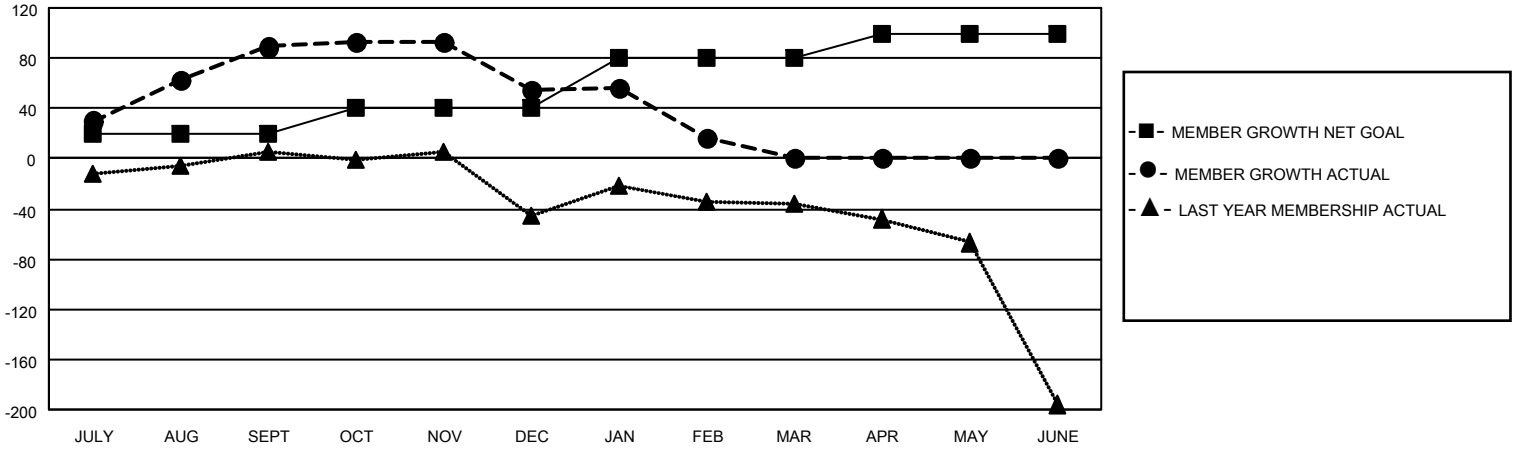
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	2	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	2	0	4
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	156	61
OCT/NOV/DEC	20	36	67
JAN/FEB/MAR	40	9	47
APR/MAY/JUNE	20	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4

24 CLUBS OF 58 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	590 (48.72%)
FEMALE	621 (51.28%)

<u>DROPPED MEMBERS</u>	
DECEASED	11
CLUB CANCELLED	39
OTHER	125
TOTAL	175

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	318
FAMILY MEMBERS PAYING HALF DUES	176